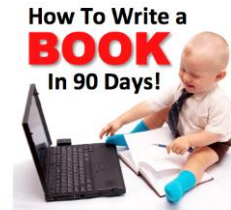


HOW TO WRITE & FINISH YOUR BOOK IN 90 DAYS!

Until now, writing a book required years and dozens - if not hundreds - of request letters to publishers to even get a response. Today with new publishing technologies and our experience helping hundreds of aspiring writers just like you, we can help you write your manuscript quicker than you ever thought possible! In just a short period of time, in as little as 90 days (3 months), we're confident we can help you FINISH and become an author! You're already taking the first step by reading this!

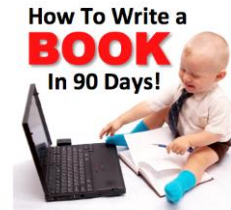
The only way to finish writing a book is to start the process. This may seem to be a simplistic statement, but it requires focus, discipline and accountability. Most aspiring authors struggle with knowing where to start on their book and how to condition their mind to be ready to write. As a result, writing becomes a chore, the writer themselves becomes frustrated, and the manuscript never gets finished.



In the next few pages, we'll help you get your mind ready to write. We'll outline our proven process with writers we've published that help you condition your mind "write," become more efficient when writing, organize the best outline possible, and end up with a completed manuscript in as little as 90 days ... or less! If you have the desire to become a published author, follow these clear action steps to make that desire a tangible reality!

Following each section, we'll be asking you a question or two that will help clarify and personalize this content for your book. Trust our process. Feedback from dozens of writers proves our recommendations are guidance are essential. Don't speed through these steps. We encourage you to think about and complete each question. You'll be conditioning yourself and focusing your mind so you can write in the "write" way!





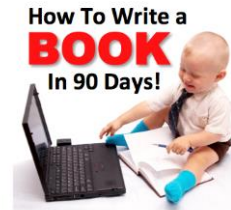
But First ... What Constitutes A Book?

Today we can no longer think of a book as just bound printed pages. In addition to printed books, we also have digital books to read on eBook reader devices and audio books to listen. New technology has made it possible that books can now be enjoyed, and purchased, *in a variety of formats.*

These new technologies have also opened the door to new publishing opportunities, resulting in “gatekeeper” changes in the book world. Writers are no longer dependent on the big publishing houses to get their books published. Now authors can retain ownership and control of their work, publish them independently in the profitable new world of self-publishing, and retain well-deserved royalties.

Both the concept of what constitutes a book and the path that book takes to become published have changed irrevocably. Now the author, i.e. you (!), gets to decide what to deliver, when to deliver it, and in what form. This is an extraordinary new era for aspiring authors!

Books come in many genres, styles, formats, and lengths. Nonfiction, fiction, memoirs, family history, poetry, business, professional workbooks, self-help, cookbooks, collections of blog articles, a narrated speech, and children’s

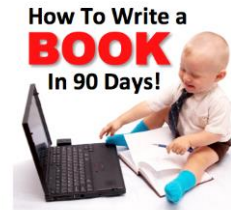


books name a few broad genres. There is an audience, large or small, for any subject or book category you can envision.

The length of a book can be 30 pages, 300+ pages, or anything in between. People once assumed a “real” book could only be a thick novel or a lengthy non-fiction biography involving years of extensive research meeting “industry standard” approval from a publisher. These are incorrect assumptions in today’s book world – which is why we formed Write Way Publishing Company! How else would aspiring authors know that publishing has never been more possible?

Your future book can be on any topic you wish, written in any length, and in your preferred style. Your book will be whatever *you* want it to be. You can have your book available globally on Amazon.com, or you can print only a few copies for family and friends. Because of technology, our society has evolved into a *do-it-yourself* era today, rich with experience and sharing opportunities that allow more people than ever before to learn from others. Do not convince yourself that you are not worthy to be an author. You are worthy because you have a message to share. Feel worthy to write!

Your intellectual property is your book. What you know is your book. Your business is your book. Your workshop or keynote presentation is your book. The story behind your achievements is your book. The story of your tragedy

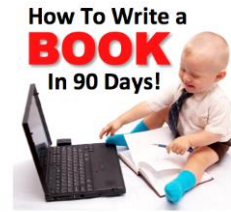


and struggle is your book. Whatever message you feel passionate about is your book!

Writing a book is about the desire to share your story, adventures, struggles, lessons, and what you have learned through research or experience. It can be any length or belong to any genre. Share what you know. Share what inspires *you* so that you can be an inspiration to *others*. There have never been more resources available to help you become published than there are “write” now. Doesn’t this feel incredible to read?

Now that we have primed your mind to know that holding your book is just a matter of time, are you ready to start?

Keep reading!



START HERE BEFORE YOU BEGIN!

Know Your Purpose For Writing

Knowing your “why” for writing your book and anchoring this reason, or reasons, will help you persist and complete the book-writing marathon. There will be times of frustration and times of writer’s block, times of doubt and times of feeling “over it.”

It’s during these times that you must press on, reminding yourself why you are writing, and, of course, thinking about the benefits you will receive once you become a published author. The work you do now will have a multi-fold positive impact on your future, your family, and your finances!

So what is your “why”? Is it for personal fulfillment, to build personal/business credibility, to generate additional income for your business, to leave a legacy, to inspire others, to share your hard earned knowledge? Knowing your “*why*,” your purpose in writing, will help get you out of bed at 4:00 a.m. or put you in your writing space at midnight when the house gets quiet and you need the discipline to write without distractions.

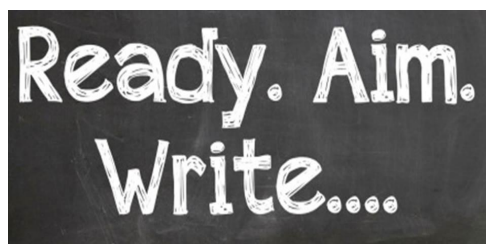
Write below your “why” for writing your book. Why is it important to you?

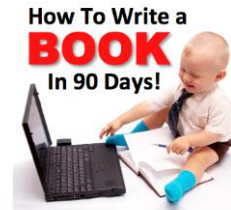
Getting Your Mind “Write”

Getting your mind “write” so it is ready to write is an imperative first step to the successful completion of your book manuscript. Focus on writing your manuscript and nothing else. Don’t think about your book layout, font style, editing, cover, publishing, or book sales at this point. That is important but it will come later. Focus on only writing the manuscript draft. You have nothing to edit, publish, or sell if the manuscript is not complete first.

But where to start? How do you determine your content? How do you organize your material? How do you avoid distractions? What will happen if you get writer’s block? At what point should you start editing? And the very real issue—how do you find time to write in your already crowded schedule?

The only way you can begin writing your book is by first getting your mind focused and staying disciplined to a writing system that works for you. Get your mind “write” first and foremost! Don’t start writing before you are ready. Don’t FIRE, AIM, and then get READY! Instead, get READY, AIM ... and then WRITE! Follow our system.





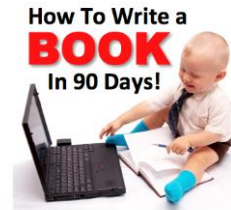
The main components of our recommended system to help you get your mind “write” and ready are:

- ***Know when you’re most alert***
- ***Schedule regular blocks of time to write without distractions***
- ***Expect frustrations***
- ***Be realistic with expectations***

High-quality book content is essential to your book’s success, but it is the “**system**” you apply that will allow you to create your content and write your book manuscript. Not following a system is a guarantee to eventually feeling frustrated, hitting writer’s block, and getting overwhelmed. Commit to yourself that you identify your system so that you write efficiently and enjoy the process!

In the next few pages, we’ll explain more about how to understand our system so that you can customize your own and finish your manuscript quickly. It all starts with getting your mind ready to write. Let’s get ready!

The word "Ready." is written in a white, chalk-like font on a black background. The letters are thick and have a slightly rough, hand-drawn appearance. A period follows the word.



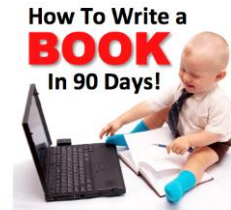
Getting READY, Step 1: Know When You Are Most Alert

When are you most alert? Are you an early morning person or a night person? Are you at your prime early morning while your spouse is still asleep and the world is still waking up, or are you at your best late afternoon over a cup of coffee? Also, due to your work and life schedule, when can you reliably set aside time to write during your most alert period? What schedule and writing timeframe is best for you?

When you discover your time of day and environment that helps you find maximum focus, clear of distractions, for several hours, that is the time for you to write. Don't write early in the morning if you're not a morning person. Don't write in the late evening if you routinely get tired after a full day of work and family activities. If you have a full-time job, then perhaps you only have the time and energy to schedule writing time on weekends.

Most people don't know when they are at their optimum so you may have to experiment a little to figure this out. The point is, know when your mind is most alert so that you can write the "Write Way!"

When is your best time to write? Describe when are you at your optimum?



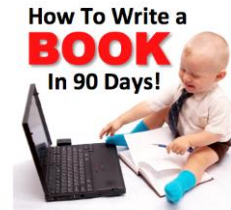
Getting READY, Step 2: Schedule Time Without Distractions

You no doubt schedule time for important things you want to accomplish, so why not schedule time to write? If writing a book is a significant goal for you, then you need to make time to do it. Tell those who are important to you that you are embarking on writing a book that will require focus and dedication, and that you likely will not be as available to them as you normally are for a few weeks.

Many things we want to accomplish require some sacrifice. Becoming an author is no exception. If writing a book were easy, everyone would be doing it. It's hard, and it's time-consuming to become an author. That's why most people don't achieve the status of "author." It's tough and requires considerable determination and focus.

We frequently hear from aspiring authors that they try to fit writing into their schedule, rather than scheduling their time to write. We have *never* worked with someone who finished their manuscript by writing 15-30 minutes a day. On the contrary, we've worked with many people who broke through the struggles and frustration until by realizing they simply had to hold themselves accountable to scheduling time to write. It is this simple!

It is crucial that you schedule your time to write. Tell everyone—your family, friends and even your boss—that you are making time to write a book, and

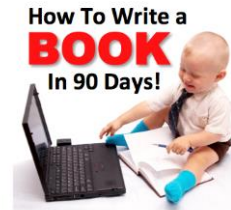


that soon you will be a published author! Remember, it's only a short period of time and then you will have your book forever. Keep the end in mind.

Setting aside time and keeping to your writing schedule will help you stay motivated because you will see regular, real progress toward finishing your book. Firmly keeping your dedicated writing time intact will let your mind look forward to and prepare for the next writing session. A schedule you abide by will minimize the temptation to let other things distract you and pull you away from your writing.

Look at your schedule and prioritize your time. Find two to three-hour blocks of time at least twice a week to work on your book plus a four-hour block on weekends. Scheduling blocks of time to write will give you time to settle into your writing zone each session and will give you a very do-able eight to ten hours a week of writing time. Yes, this may mean giving up some leisure time, or time with family and friends, or some other time sacrifice, but remember, this is only temporary, and there is a reward at the end—your book!

When it's time to write, treat the time with respect. Turn off your phone, close down your social media and email, and put yourself in an environment where you will not be distracted. Let's think about that environment for a moment. Depending on your schedule and your preferences, you may prefer to find a quiet place at home to write, or you may prefer to go to a local café, coffee



shop, or some other place of inspiration to work. The important thing is to find a place where you can get your writing done.

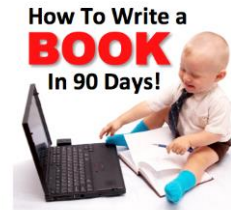
It usually takes 15-20 minutes just to get relaxed and mentally zoned in at the beginning of each writing period. Choose to have things around you to make you comfortable and relaxed. Music or no music, solitude or bustling coffee shop, favorite beverage handy, writing supplies at the ready. Often building a routine around your writing time will help you hit your writing zone more quickly and easily.

If you don't feel focused and zoned in, it's likely because you haven't scheduled time to be distraction free, or you haven't placed yourself in the "write" environment.

Describe the best place and environment for you to write.

Write the days and times during a week that you can schedule writing time.

Now put these days and times on your calendar!

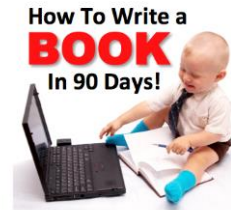


In addition to scheduling undistracted, specific times to write, you must hold yourself accountable for getting your work from your head onto a page. There's no point in scheduling time on the calendar if you're not going to follow through. For your book to get written within some reasonable timeframe, you must make and keep writing time a priority. One of the biggest reasons why writers don't become published authors is they do not commit to getting their writing done.

In our writer workshops, students are asked to evaluate what was most helpful in the course. Overwhelmingly they have replied, "accountability"! Of course, you're not going to get a weekly grade on your book's progress, but there are other ways you can use accountability to stay on course.

Post on social media that you're writing a book and share the anticipated publication date or some other significant deadline. Let co-workers know, and they will very likely ask you about your progress.

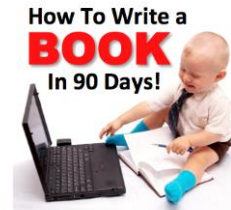
We encourage you to find someone in your circle who would be willing to check in with you once or twice a month or make time for you to call them periodically with a progress report. These reports do not have to be long conversations, but they should report on real work accomplished or discuss a stumbling block you encountered and what you're doing about it.



When you keep an eye on your calendar timeline and know someone is going to expect an update from you, you'll be amazed at how much more productive you'll be! We provide author coaching and writer accountability as well.

Contact us if this staying on track and accountable to your weekly/monthly writing goals is an issue you have been struggling. We understand!

Who is someone who can serve as your accountability partner?



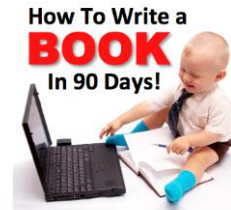
Getting READY, Step 3: Expect Frustrations

We venture to say every author experiences frustrations while writing their book. They have encountered a moment, or even days, when they felt frustrated or mentally exhausted.

As long as writers expect these moments, they won't be caught off guard. Frustrations can occur anytime, especially during the initial outline generation phase, through edits and re-edits, when writer's block sets in, or even with something as simple as getting stuck on a particular word or concept.

Accept that frustrations will come. The question is how do you get your *mojo*, focus, or energy back? During times of frustration you just need to take a break. Here are some things to try:

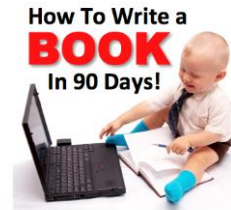
- Go for a walk
- Grab a drink or snack
- Talk with someone close to you about what is happening
- Meditate or perform breathing exercises
- Re-read your previous chapter to get the flow back
- Look at your outline and think about what you will work on next
- Work on a different part of your manuscript



If you don't actively deal with the frustration, you'll become frustrated by the simple fact you're frustrated! *Expect frustrations.* It's part of the writing journey and something every author must break through.

What are frustrations you foresee when writing?

Why do you feel you are experiencing, or might experience, those frustrations?

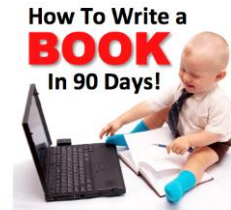


Getting READY, Step 4: Be Realistic With Expectations

You probably want that book published *yesterday*. Writing is one more thing calling for your time and energy in an already busy schedule. You're investing part of your life in writing your book, sacrificing other significant priorities to achieve it. When finishing the book seems overwhelming, take a few minutes to savor the anticipation of having your book completed. Imagine holding a copy of your very own book in your hand. Envision it in someone else's hand too! You can manifest this vision by staying focused and disciplined in the writing process. Sometimes you will just need to remind yourself that you **will** be a published author soon.

Your Calendar. We've talked about the power of a three-month calendar, but, of course, that time length will vary depending on each writing project. The principles of creating the calendar will stay the same no matter the period covered. What does that calendar timeline look like for you? If you're planning an opus with the scope of *War and Peace*, obviously you will need more than three months writing time. You need at least some idea of the scope of your book. Is it 60-90 pages or 250+? Now ask yourself when you'd like to have the first draft complete. Be realistic.





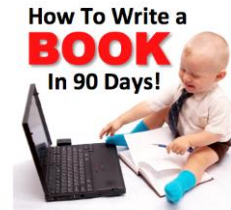
Write down the specific date you realistically think the first draft of your manuscript will be written.

Now circle this date, smile, and congratulate yourself!

It's on this date that all your work will be worth the investment you've made!

Begin and write with the end in mind!

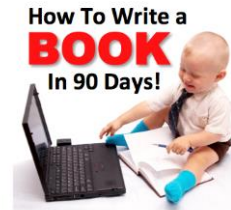
Now that you have committed to that important date work backward on your calendar and mark off as many two or three-hour writing time blocks as you realistically can afford. Be clear about your expectations for when your book will be finished. Assess the time in your schedule you think you can set aside



to write. Does the available time seem realistic to achieving your manuscript draft date? If not, will you add more writing time or move back the first draft date?

With the realistic first draft target date in mind, chunk your writing process in segments. Here are some very general tasks to consider using a non-fiction book draft on a familiar topic to be completed in 90-days as an example:

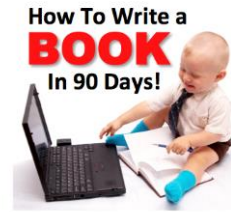
- Write a brief (2-3 sentence) paragraph summarizing the concept for your book.
- List ideas you want to cover in your book.
- Devise a content outline based on the topics.
- Create chapter divisions.
- Set weekly word/page writing goals. The actual word count will vary based on good writing days and slow writing days, but the numbers will give you targets and keep you on track. Mark word or page goals on your calendar. For example, you could write about 5000 words a month for three months to create a 60-page book. Assuming an average of 250 words a page, this means writing only about 20 pages a month. Divide this out based on the number of your writing periods in the month to set word or page goals for each writing session. Fewer writing periods, more words/pages per period! Don't obsess about the goal numbers, but do try to stay on track.
- Mark your accountability report dates.



Have you heard the saying that the only way to eat an elephant is one bite at a time? Apply that lesson here and create a writing timetable that breaks writing tasks into manageable chunks that aren't overwhelming.

*Now That You Are READY & Have Your Mind "Write,"
It's Time To AIM!*

Ready. Aim.



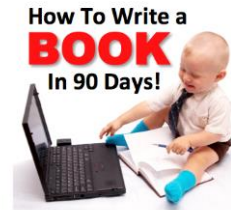
AIM, Step One: Create Your Outline First

When planning a journey to a specific destination, you need directions—a roadmap if you will. Likewise, in writing your book, you must know where you want to go and how to get there. Otherwise, you'll be driving around aimlessly.

A book outline is akin to a roadmap for writing your manuscript. It's important that you have a general sense of how you want your book to be organized. Without an outline, there's a tendency to meander, forget relevant issues, or get lost trying to make your key points.

You have gotten your mind "write" already, put considerable thought into your system for how you're going to write, and scheduled time accordingly. Begin your book manuscript by creating an outline for all the material you want to cover. Make this a fun process, and expect your outline to change and evolve.

Here's a good way to get your thoughts flowing. Start by writing down thoughts, themes, chapter title headings, subtitle headings—anything on topic that comes to mind. Write on a memo pad, on sticky notes, on a whiteboard, etc. What's most important is getting your thoughts written out. It will clear your mind and allow your creative juices to flow.



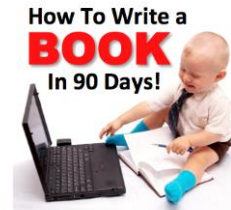
The more you can write down, the better. Don't censor. Don't edit. Don't put limits on your thoughts. Just write ideas that come to mind. You won't get everything in one swoop, but you will get a good start. As you work, more ideas will come to you. What we're describing to you is also called a brain dump.

Now you need to organize that jumble of ideas into an outline for your book. Identify and isolate your main topics as "travel" points on your road map. Then group and circle related ideas and patterns as subtopics under the topics. From there add bullets for key points you want to make under each subtopic.

Before you know it, you'll have a rough working outline pulled together. This process works especially well for non-fiction books. Using plot points within this process (instead of topic ideas) can help you create an outline for your fiction book.

Here's another way to think about this process ... imagine you are putting a 1,000-piece puzzle together. What do you do first?

Most people, place the lid of the puzzle box in front of them and then dump all the pieces out on the table. After scanning the pieces, they begin sorting through puzzle pieces pairing common colors, edge shapes, and patterns.

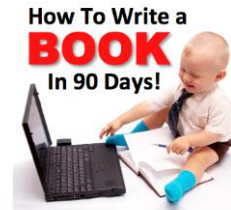


Another approach that helped many of our clients successfully develop their outline is allocating a wall for sticky notes. Each sticky note is a “puzzle piece” of content that you feel could be in your book. Whether it’s a story, a quote, a lesson, a metaphor, an experience, etc. – write only one per sticky note. As you write these sticky notes, place them onto a clean wall or whiteboard.

Tip: you’ll need more space than you think so use an entire wall or get a very large whiteboard! And remember, there are no limits to this process. Just because you write down a thought doesn’t mean you have to use it.

Once you have “brain dumped” all the ideas you could possibly have, take a step back and look at your wall. Appreciate and relish all your ideas. You’ll likely be very surprised how much content you have! Because your ideas are all written down and you can actually see your book unfolding, you’ll feel progress. You’ll also be flooded with more clarity than you’ve ever had before. This will make more sense once you do it. Trust the process.

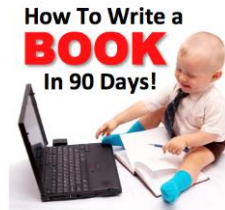
Now ask someone who knows you well and is aware you are writing a book, i.e. your spouse or a close friend, to come look at your outline wall. Have them scan your ideas and ask them to share any thoughts you may have overlooked. Since they know you well, they likely have additional stories, memories and experiences you can consider including.



As additional ideas come to you throughout this entire process, remember that you can add sticky notes anytime you wish. You will likely also decide not to include certain sticky notes, but do not throw them away! Rather, move them into a “parking lot” area of your wall or whiteboard. You might decide to use them later or perhaps even in your second book! You initially wrote them down for a reason.

Once you feel you have posted sufficient amounts of sticky notes, start looking for common patterns, themes and categories. Begin grouping these common sticky note themes together in hopes of identifying a content flow. Treat your outline generation just like putting a puzzle together. It’ll likely take a few sittings to complete, but piece by piece, your outline will begin to take shape.

After you have categories grouped, then decide the order of categories to be introduced in your book. Nothing is set in stone and things can be moved as needed. What’s most important during this outline generation phase is to get ideas out so your mind becomes more clear and that you have a roadmap to write!



Step 1: Brain Dump



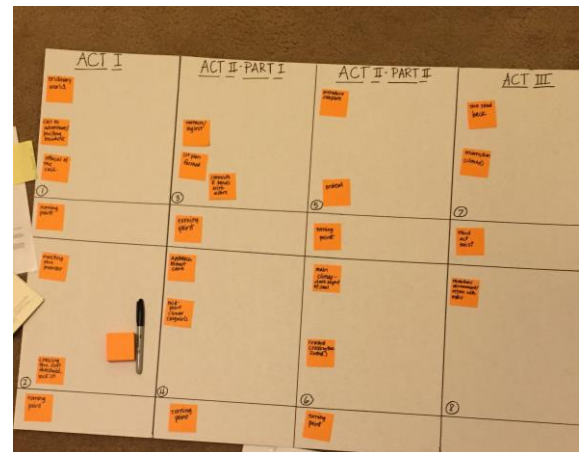
Step 2: Look for common themes

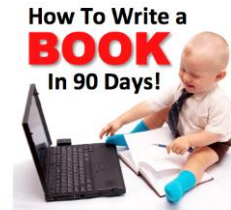


Step 3: Organize and categorize



Step 4: Decide order to write

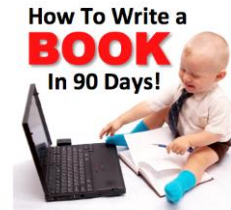




Creating your outline is not that difficult but it requires time and focus. It also requires a system to identify your content and some time to organize. Even after you begin writing, you are likely going to make modifications to your outline. As any changes are made, be sure to keep your revised outline updated.

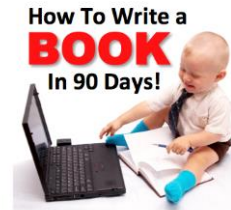
Tip: Be prepared for ideas to enter your mind at unexpected times. Do not risk losing those “aha” moments and precious content opportunities by saying yourself, “I’ll remember that.” Unfortunately, you likely won’t and that great idea is unfortunately forever gone.

Expect “aha” moments at completely random times and in unexpected environments. Keep a notebook or recording device on you at all times and especially where you spend large amounts of time—in your office, your car, your home office, your bathroom, even beside your bed. Carry a voice recorder on your next long drive or walk. Place a dry erase board in your shower. Carry a small notepad and pen with you through the day or be ready to record notes on your phone. Text yourself ideas. Write yourself emails and file them in an email folder specifically for your book ideas.



Invest 15 minutes right now and begin making a list of points you plan to include in your book. Write them below.

Congratulations! If the preceding page is full of ideas, you're well on your way! This list is just a start for your outline, but it's a good one. If you have questions or get stuck, let us know. We love helping develop book outlines.



AIM, Step 2: The Power of the Dedication

The book dedication is a powerful inspiration for persisting in writing to book completion. By writing the dedication, you know you are writing in honor of someone or something important to you. After you write your outline, or perhaps even before, write your dedication and put it somewhere visible, so you see it every time you write. Post it on your wall or tape it to your computer. Looking at it will inspire you to do your best and to persevere when you get stuck because want to deliver on your dedication!

Write your book dedication below.

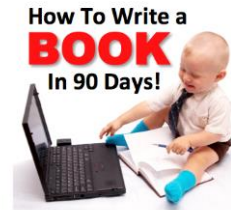


WRITE, Step One: Writing Your Manuscript

You have your writing calendar laid out, your writing time is scheduled, your “why” is anchored, your mind is ready, those people important to you understand you’ll be writing often, your outline in front of you, and your dedication posted for inspiration ... now it’s time to write!

Use your outline with its topics, subtopics, and bullet points, and begin to develop the ideas you want to share.

Do not for a single minute think you will write from the first word to the last in smooth and final progression. You may find yourself jumping from chapter 3 to chapter 10, or moving chapter 4 to chapter 2. You may eventually rewrite the better part of an entire chapter (not the same as editing!) as your book develops. These kinds of things are part of the creative process. Allow your inspiration the opportunity to guide you.

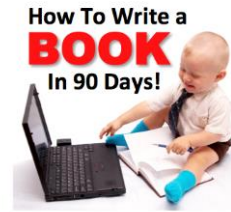


The important thing is that you are *writing* your book! Stay with your system. Pay attention to your schedule. Don't get bogged down or frustrated with yourself. If one part isn't flowing, move to a different section or chapter, and come back later to the problem area.

The important success principle we can share with you is to keep to your system. Keep this document handy down the road so that when you do encounter any issues or challenges, you can review this document to remind yourself it's OK! We've never worked with a writer who didn't experience some sort of frustration or setback along the way.

When you do experience any issues, contact us! We'll talk you through it. We can help you finish the mountain of manuscript writing --- Mount Manuscript! Writing the manuscript is such a significant portion of the entire book writing experience. Remind yourself that once it's done, it's DONE! You will then have the majority of your future book complete.

So what happens when the manuscript is complete? What are the next steps?



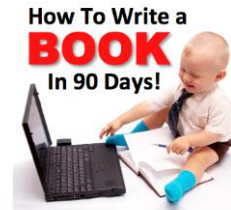
After the Manuscript is Complete ... What's Next?

E editing is a must. You should not format or have your manuscript uploaded until a professional editor has reviewed your manuscript. Otherwise, you'll be making changes and it will become extremely expensive and labor intensive.

Editing cannot occur until the manuscript is complete. Editing is important because it provides another set of careful eyes on your work. While you should always consider the source of the feedback, having an editor, or editors, for your writing will provide you with needed perspective. Editors will see issues that you will not, including errors and phrasing that need clarification.

Should you hire an editor? Absolutely. You should find someone who does editing professionally and has edited before. A friend who enjoys reading is not an editor. A beta reader is not an editor. Even someone who claims to be an editor may not actually be a professional editor. An editor needs to be someone who you trust to review your manuscript with the utmost professionalism and experience.

You do not want a misspelled word in your book or a phrase that just doesn't make sense. Since you've read, and re-read, your book many times, you might be blind to text corrections that need to be made. An editor with a fresh

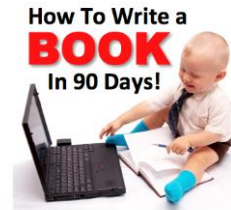


perspective and lens will catch needed edits you'll likely miss. It is imperative that you have your manuscript edited before you format and upload it for a printed proof copy.

There are several different kinds of editing. For now, we will just mention copyediting and proofreading. A copy editor will read your manuscript, line by line, for text errors, confusing passages, continuity, incorrectly used words, and the like. Often this requires more than one pass through the manuscript. It is up to you whether you accept or reject any edit. Be sure to keep an open mind!

Once you have revised your work to your satisfaction and created a clean copy, then a proof editor takes over to search out misspelled words, errant commas, added spaces, poor sentence breaks—all those annoying little things that can make your book look less than professionally done.

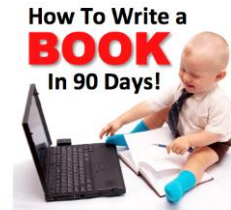
The challenge becomes finding the right person or persons to serve as your editor(s). Again, for best editing results, choose editors who are not friends or family. Choose people who can provide the level of editing services you need. In many of our publishing packages, we include editing! Visit our website for more details.



Select an editor carefully and choose someone who is familiar with your book genre. A business book editor might not be the best choice for the romance novel or memoir you're writing!

Have questions about editing? Contact us by visiting our website - WriteWayPublishingCompany.com.

List names of people or resources who can provide editing support for your manuscript. *(Remember, we can help as well!)*



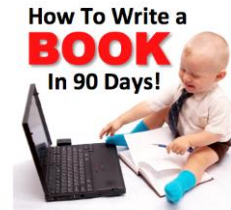
What About Interior Layout and Formatting?

In what format should your book be written? How should the book be laid out? What font type and size should you use? What about margins? What resolution is necessary for pictures or images, and how should they be submitted? What about color preferences and type of paper?

These are all great and important questions. There are many more considerations you should be making as well! However, if you are just beginning to write your book, do not even think about these questions just yet. Focus only on your writing and finishing your manuscript.

A book not properly formatted will never be approved for publishing! Furthermore, it will end up costing you considerable extra time and cost. We have created an “Interior Layout Tip Sheet” and would be happy to send this to you. Simply contact us and we will be happy to send you our resource that we share with our authors.

Unless you are experienced with layout and formatting, let your publisher handle this for you. Formatting requires professional design expertise. Do not spend needless hours trying to format your book yourself. You need to know formatting specifications and how to properly set up your book for the printer who is publishing your book.



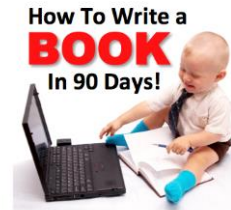
What About Cover Design?

Your cover is the first impression others will have of your book. It will also be the deciding factor whether people will purchase your book or not.

Similar to editing and interior formatting, designing a book cover requires professional design expertise. It also requires knowledge on setting up the cover file so that your publisher can approve and print the cover successfully.

We've worked with many writers who attempted to design their own cover, or had a friend design their cover for them. Unfortunately, the amount of time it required to make corrections and adjustments ended up costing more than if we had just designed the cover for them to begin with. A book cover not properly designed will never be approved for publishing.

We have created an "Book Cover Design Tip Sheet" and would be happy to send this to you. Simply contact us and we will be happy to send you our resource that we share with our authors. Unless you are experienced with cover design, let your publisher handle this for you. Again though, if you are just beginning to write your book, do not even think about these questions just yet. Focus only on your writing and finishing your manuscript.

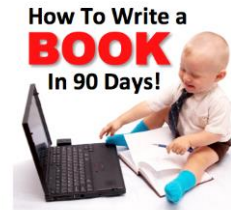


How To Find a Publisher?

Write Way Publishing Company works with writers in any location, any genre, and all types of books. Our team prides itself on over-delivering and providing the best value for your investment. Our philosophy is that our book is as important to us as it is to you.

Our founders have published books themselves so we understand every detail that is required to publish a book successfully. Our one-stop-approach approach ensures no detail is left out. Anything a writer needs to successfully write, publish, and promote their book is a service we can provide.

Contact us so we can talk more about your book and learn more about you. Our consultations are free and we can offer you a variety of free resources. We also provide editorial assessments on work you have already written. Assessments are a great start to help you write on track and finish!

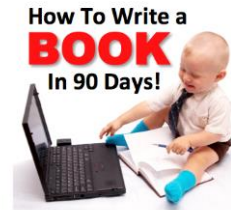


Final Thoughts

Are you feeling clear on where to start? Are you feeling more confident in your direction and ability to write your book? We hope so! Reading this far proves you are serious about writing and becoming a published author. We would love to hear from you and will happily provide a complimentary consultation. We are passionate about all kinds of book genres and, humbly, we're pretty good at getting our aspiring authors to the publishing stage!

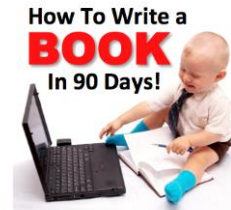
Before we close this chapter so you can begin writing *yours*, let's recap 12 important concepts you have learned:

- *The only person who can write your book is ... you!*
- *Current technology has given an exciting new definition for "published author."*
- *Knowing your "why," your purpose for writing, is a powerful motivator.*
- *It's important to get your mind "write" before you start writing.*
- *Identifying and working within your alert times*
- *Scheduling time to write fosters focus and helps you meet your writing goals.*
- *Having an accountability partner will help you stay on track.*
- *Expecting frustrations along the way and dealing with them before they get out of hand will make your writing path smoother.*
- *Developing your book outline provides you with a roadmap for writing.*



- *Your book dedication can provide you with powerful inspiration and motivation to get your book completed.*
- *Editing is an essential part of the writing process, but write first, edit later!*
- *Write Way Publishing Company is here to help you! Contact us for a complimentary consultation and learn more!*

We hope you will put what you've learned here to work to get your book written. It's not easy, but it's do-able if you make your writing a priority. Write the book once and benefit long term for all the reasons you wanted to write your book!



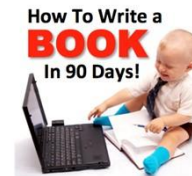
A Special Offer for you ...

How incredible would it feel to have your manuscript written in 90 days or less? Would it be beneficial for you to have support and guidance while you're writing? How exciting would it be to write alongside other aspiring authors just like you in a 90-day program to get your book draft completed?

We've developed the "Write Your Book in 90 Days" program to offer those benefits and more! We truly want you to become a published author. It's your time! **Our 3-month program is designed to support, guide, and coach you to have a manuscript ready in 3-months!** Check out these details below:

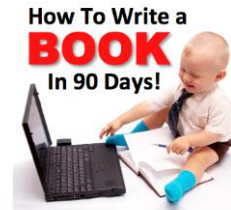
"Write a Book in 90 Days"

Access to all WWPC Guides / Library
Monthly intensive workshop
Personalized coaching
Group mentoring calls/webinars
Sample proof edit (1,500 words)
Peer reviews of your work
Private Facebook group
Audio / eBook conversion support

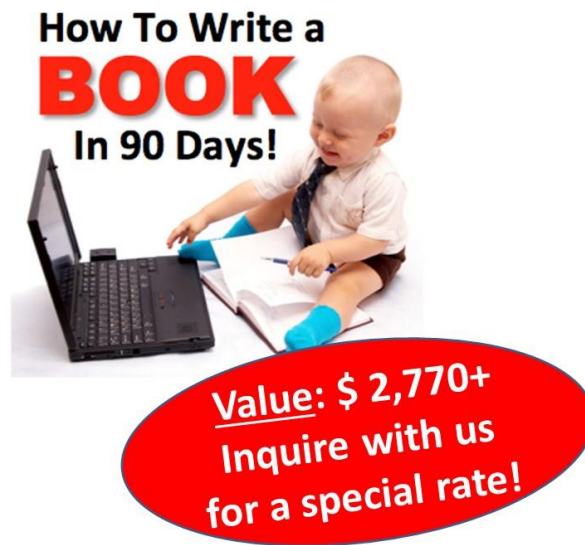


**TOTAL
VALUE** \$2,770+

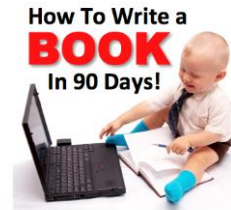
... and more!



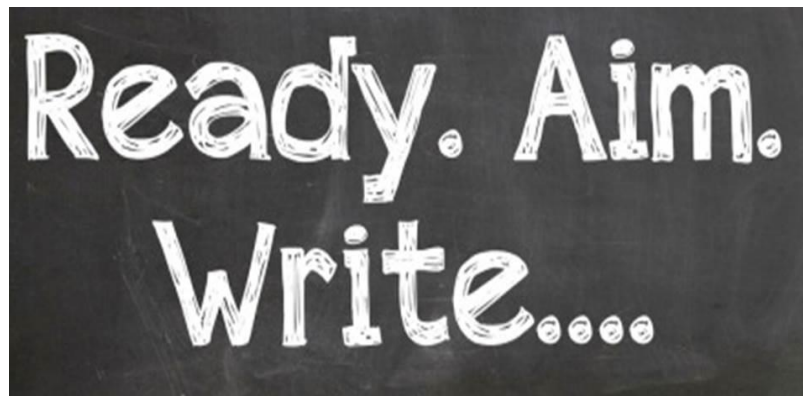
The total value you will receive in this course is well over **\$2,770+**. We believe in aspiring authors and want to entice your participation by offering a special price. Since we run special discounts for certain types of groups and writers, simply inquire with us for details on when our next class is being scheduled and special pricing.

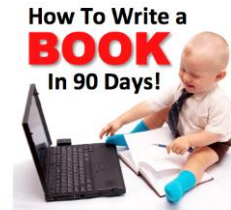


These classes will be small enough for personal attention but big enough to enjoy peer support and review! The course will only be offered 3 times a year.



If you feel that coaching, support, guidance, and peer support along the way would be helpful for you to get your book written, contact us today! Send a message to Info@WriteWayPublishingCompany.com or just write “**90 Day Book Course**” in the last box in our [contact form](#)! (If you want to share a little information about your writing project, fill out as little or as much as you want in this form.)





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- Effective book marketing and promotion guidance and services
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- Instant Author™ group book/eBook/Audiobook options that get your book published FAST!



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